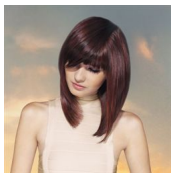


For clients who want to paint the town “red,” **Clairol Professional** has just what you need to get the job done! The new, exciting Red Demi palette from Premium Crème delivers rich deposit only color with exclusive Soy Complex formula for up to 65% more shine\*. Guaranteed.\*\*

[Click to receive your FREE Sample of Clairol Professional Premium Crème Demi Permanente and view a FREE Video Step-by-Step!](#)



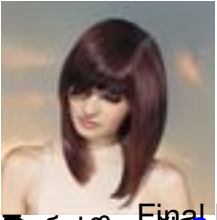
Before



Step 1



Step 2 & 3



Final Look

[View product details](#)