

Sponsor: Southpole® Campaign Title: Southpole® National Model Search II Rules: [Click here to see complete campaign rules and regulations](#)

Duration:

October 15, 2009 12:00 AM (PT) - November 24, 2009 11:30 PM (PT)

Description:

Southpole® is looking for one guy and one girl with the style and flavor worthy of the brand. Think you make the cut? Submit your photo and show us what you've got! You could be featured in an upcoming Southpole® fashion campaign!

For over a decade, Southpole® has been a leading fashion brand in the streetwear apparel industry. As the flagship brand of Wicked Fashions, Inc., Southpole® reaches markets in the United States, Asia, and Europe with their affordable, yet stylish denim, sportswear, outerwear, and footwear for young men, juniors, kids, and plus size.

Southpole® participates in multiple community programs which include fashion events, clothing drives, celebrity appearances, and continued educational efforts that aim to educate at-risk students about the importance of staying in school, pursuing a higher education, and following their dreams from figures they admire. Rewards:

- **Grand Prize:** One male and one female, chosen by [Southpole®](#) from the top 250 highest scoring male and top 250 highest score female entries, will each win \$1,000 cash and be flown to a destination of Sponsor's choosing for a Southpole® photographic model shoot, and have the opportunity to have those photos displayed in a seasonal Southpole® campaign for Southpole® apparel as well as have the opportunity to be Brand Ambassador to the Southpole® MySpace and Facebook pages.

- **Runner-Up:** One winner, selected from the top 10 highest scoring entries, will receive \$1,000 worth of Southpole® wardrobe.

- **Most Viral:** One winner, from the top 250 Most Viral entries, will receive a \$500 Southpole® wardrobe. [Learn about Most Viral.](#)

- **Sign-Up Sweepstakes:** Six winners, who sign up to receive information from Southpole® by filling out the form in the Campaign Highlights area of the "Southpole® National Model Search II" campaign or that opt-in from the Submit Entry tab, will be randomly selected to each win a Southpole® Gift Bag.

How to Submit:

1. Find or take a photo of yourself that best captures your style and personality.
2. Click the Submit Entry tab and follow the steps provided.
3. Tell your friends to come to the campaign and vote for and share your entry!

Requirements: Photos must be of you, the entrant only, and must capture your style and personality. Entrant must have all rights and permissions to submit a photo, including photos taken by professional photographers. Enter as many unique entries as you'd like, but duplicate entries will be removed. Any entries that violate the Brickfish Terms of Use will be removed.

Legal Notice:

No purchase necessary. Contest is open to members of Brickfish.com® who are legal residents of the fifty (50) United States or the District of Columbia, 13 years or older, at the time of entry and have completed account registration prior to the end of the contest. All persons

under the age of majority must have parent/guardian written permission to participate.

[Click here](#)

to view the complete campaign rules and regulations.

[Click here](#)

to view the complete sweepstakes rules.