Beauty Industry Talks Taxes; School Support with Congress

More than 600 members of Congress and their key staffers enjoyed haircuts, mini-manicures, makeup applications and hand and neck massages, as they learned about the professional beauty industry during the Professional Beauty Federations (PBF's) 10th Annual Welcome to Our World. Welcome to Our World has become the most popular event on Capitol Hill, because of the unique way it combines learning with a fun and rewarding event for all. T wo issues of immediate importance to the professional beauty industry are fairness in taxation and access to cosmetology education. H.R. 3724, the Small Business Tax Equalization and Compliance Act, would make it possible for salon owners to claim a tax credit for the FICA taxes they must now pay on their employees' tips, a benefit that restaurant owners already receive. The legislation will also improve income reporting within the industry.

The Professional Beauty Association's Serena Chreky of Andre Chreky, the salon spa, and Bruce Selan, chair of PBA's Board of Directors and vice president of Zotos, greet Congresswoman Shelley Berkley (in pink), representing Nevada's 1st district, and the sponsor of H.R. 3724, the Small Business Tax Equalization and Compliance Act.

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In regards to education, the PBF supports recent Congressional efforts to promote and expand access to postsecondary education and enhance students' ability to choose the type of educational program that best meets their own individual, professional career & employment goals. In a $60 billion a year industry where job market demand for qualified applicants exceeds supply by more than three-to-one, it is vitally important to the PBF that Congress preserve a student's ability to enroll in cosmetology institutions of higher education, receive the benefits of a quality postsecondary education, and are prepared to enter the ranks of our professional workforce.

"This important event brings an entire $60 billion industry to Capitol Hill in just one day," explains Eric Schwartz, president of the PBF. "It provides the perfect forum for our legislators to learn about important small-business and education issues that affect millions of their constituents, while they enjoy the services that are performed by 1.6 million licensed professionals hundreds of times a day in hundreds of salons in each of their districts."

Founded in 1999, the PBF represents the political interests of the Professional Beauty Industry. Members include the American Association of Cosmetology Schools (AACS), the International Salon/Spa Business Network (ISBN), the Professional Beauty Association (PBA), OPI Products, Inc., JCPenney Salons and Regis Corporation. Visit www.probeautyfederation.org .

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