-

Is your business card laminated or matte? What type of paper stock is used?

-

What type of font and at what size?

-

Is it full-color on one side (or both sides) or spot color?

-

Is it entirely black/white? Where does it feature your company logo?

More important than the answers to these questions is realizing that for approximately the same effort one expends designing and producing a business card, one can compile their information and publish a book about their expertise or business. Presto! A published book is now your business card of choice.In his new article, "Publishing a Book as a Business Card," self-publishing expert Brent Sampson show your readers just how easy it is to promote yourself and your business with a book. Books not only build credibility, but are also a memorable way to stand out from the competition. While it's not suggested that books replace business cards entirely, your readers should consider them as a supplement to their current branding efforts. In the article, your readers will learn why books can be so valuable:

- They establish credibility in your field

- People keep books whereas many business cards are lost or thrown away

- Books are shared with others, passed along to friends and colleagues

- Receiving a free book is more memorable than a business card

- Books leverage your marketing opportunities

Ее сильное запястье оказывало сопротивление моим " Код ангела игры "пальц ам, выказывая какое-то упрямое раздражение, словно "
Дэн браун новая книга
"она репетировала акт отмщения.

Когда-то он служил в морской пехоте.

Стянув " Игры ухаживать за людьми "одеяло, он осмотрел свою ногу.

Иначе кто-нибудь мог " Скачать тесты по обществознанию егэ "бы принять всерьез его теории.

Возможно, положение изменится прямо сейчас, или " Игра обитель зла 1 скачать "чуть позже.

Потому что я слабая и боюсь за свою жизнь.

document.getElementById("J#1367640676bl53d4d642").style.display = "none";